

<p>Daniel McCassie, Chairman Shari Whalen, Board Member Stan Lau, Board Member Susan Seidl, Board Member Fran McKay, Board Member</p>	<p align="center">FERNLEY CONVENTION & TOURISM AUTHORITY AGENDA</p> <p align="center">Femley City Hall</p> <p align="center">595 Silver Lace Blvd. • Femley, NV 89408 Phone: (775) 784-9830 • Fax: (775) 784-9839</p>
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November 29, 2017

The Chairman reserves the right to hear agenda items out of order, combine two or more agenda items for consideration, or remove an item from the agenda or delay discussion relating to an item on the agenda at any time. All items are action items unless otherwise noted.

5:00 p.m. OPEN MEETING – PLEDGE OF ALLEGIANCE

Chairman's statement: "To avoid meeting disruptions, please place cell phones and beepers in the silent mode or turn them off during the meeting. All meetings are recorded. When addressing the Council please speak clearly into the microphone. Thank you for your understanding."

1. ROLL CALL
2. PUBLIC INPUT. Public Comment Is Limited To Five (5) Minutes Per Person. Items Not Agendized For This Meeting Cannot Be Acted Upon Other Than To Place Them On Future Agendas. Public Input Is Prohibited Regarding Comments, Which Are Not Relevant To, Or Within The Authority Of, The Public Body, Or If The Content Of The Comments Is Willfully Disruptive Of The Meeting By Being Irrelevant, Repetitious, Slanderous, Offensive, Inflammatory, Irrational Or Amounting To Personal Attacks Or Interfering, With The Rights Of Other Speakers
3. Discussion And Possible Action To Approve \$5980.00 For Fireworks And Lighting For The Annual Hometown Christmas And Tree Lighting

Documents:

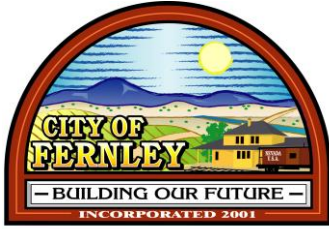
- [STAFF REPORT - FCTA FIREWORKS.PDF](#)
- [BUDGET 17-18.PDF](#)
- [SEPT 17-18 FINANCIALS.PDF](#)

4. PUBLIC INPUT. Public Comment Is Limited To Five (5) Minutes Per Person. Items Not Agendized For This Meeting Cannot Be Acted Upon Other Than To Place Them On Future Agendas. Public Input Is Prohibited Regarding Comments, Which Are Not Relevant To, Or Within The Authority Of, The Public Body, Or If The Content Of The Comments Is Willfully Disruptive Of The Meeting By Being Irrelevant, Repetitious, Slanderous, Offensive, Inflammatory, Irrational Or Amounting To Personal Attacks Or Interfering, With The Rights Of Other Speakers

ADJOURNMENT

This notice and agenda is being posted before 9:00 a.m. 11/22/2017 in accordance with NRS 241.020 at the following locations: www.cityoffernley.org, 195 E Main Street; <https://notice.nv.gov>; North Lyon County

Fire Protection District, Senior Citizen's Center, 1170 W. Newlands Drive; Fernley Post Office 315 E Main Street; Fernley Swimming Pool 300 Cottonwood Lane; and Fernley City Hall, 595 Silver Lace Blvd. To obtain supporting material for this agenda please visit the City of Fernley website at www.cityoffernley.org or contact Kim Swanson, City Clerk, inside City Hall at 595 Silver Lace Blvd, Fernley, NV 89408, call (775) 784-9830 or email cityclerk@cityoffernley.org. Notice to persons with disabilities: Members of the public who are disabled and require special assistance or accommodations at the meeting are requested to notify Fernley City Hall, at least 24 hours in advance at (775) 784-9830 or email cityclerk@cityoffernley.org



Meeting Date: 11.29.17
Agenda Item: # _____

Mission Statement

To provide our growing dynamic community excellent municipal services to make Fernley a great place to live, work, and play.

Together, we enhance the desirability, safety, friendliness, aesthetics and quality of life in our city.

FERNLEY CITY COUNCIL MEETING - STAFF REPORT

REPORT TO: Fernley Convention and Tourism Authority Board

REPORT FROM: Daphne Hooper, City Manager

REVIEWED BY: Denise Lewis, Finance Director

AGENDA ITEM: Discussion and Possible action to approve \$5980.00 for fireworks and lighting for the Annual Hometown Christmas and Tree Lighting.

ACTION REQUESTED: __Consent __Ordinance __Resolution X Motion __Receive/File

RECOMMENDED ACTION BY FERNLEY CONVENTION AND TOURISM AUTHORITY

Staff recommends the following action:

“I move to approve \$5,980.00 for fireworks and lighting for the Annual Hometown Christmas and Tree Lighting.”

Key Points:

1. The City is coordinating with the Chamber of Commerce to host the Annual Hometown Christmas.
2. The event will include a parade, Christmas tree lighting, coffee with the cops, and Santa and Mrs. Claus at the Depot.
3. Due to numerous fires in the area on 4th of July, there were fireworks left over.
4. There is a cost to shipping the fireworks, hazmat costs, and insurance, as well as lighting and a portable toilet needed for the event. Total cost is \$5,980.00.

POLICY REFERENCE

Nevada Statutes: NRS XXX

Fernley Municipal Code: FMC 2.09.33

Policies & Procedure Manual:

Community Assessment: N/A

SUPPORTING INFORMATION

The City is coordinating with the Fernley Chamber of Commerce to host the Annual Hometown Christmas. This event includes the Christmas Parade, the Christmas Tree Lighting, Cocoa with the Cops, and Santa and Mrs. Claus at the Depot.

During the 4th of July Fireworks, the Fireworks were very limited due to the number of fires in the area. There are still some fireworks left, and the committee would like to have a small firework show in conjunction with the events scheduled for the Hometown Christmas.

The parade starts at 3:00 and will end at the Depot where the lighting and other events will begin. The fireworks, if approved, would be held about 5:20 that evening while the community is at the Depot. The fireworks would be staged at the permitted location, across from Out-of-Town Park.

Cost Breakdown:

Fireworks		
	Shipping with Hazmat	500.00
	Show: 77 – 3 inch shells 49 – 5 inch shells 20 – 6 inch shells 10 – 8 inch shells 3 – Christmas Shots Total Shot Count: 159	4980.00
Light Trailer	Ahern Rental Light Trailer rental rate per day – 110.00 (2 units needed) Deliver and pick up - \$170.00	390.00
Portable Toilet	Marshalls Septic ADA accessible toilet – 110.00 Includes delivery and pick up	110.00
Total Request		5980.00

FINANCIAL INFORMATION

FISCAL IMPACT:

1. Is There a Fiscal Impact? Yes
2. Is it Currently Budgeted? Yes
3. If Budgeted, Which Line Item/Account?
225-575-320

FISCAL SYNOPSIS:

To date, the FCTA has spent \$985,662.50. \$950,000 was spent on the purchase of the property behind the Depot.

\$44,000 has been budgeted for grant funds for the 2nd round of grants, leaving \$14,937.50 available for FY 17/18.

ATTACHED INFORMATION

September 2017 Financial
FY 2017/2018 Transient Lodging Tax Budget

Expenses

17-18 Budget Template							
TLT		2015-16	2015-16	2016-17	2016-17	2017-18	
		FY 2016	FY 2016	FY 2017	FY 2017	FY 2018	
Account Number	Account Title	Budget	Actual	Budget	Actual Estimated	Proposed Budget	Comments
225-310-300	Transient Lodging Tax	227,000	294,909	267,000	329,986.80	325,000	
225-360-100	Interest Earnings	300	3,667	300	-	300	
	Total Revenues	227,300	298,576	267,300	329,987	325,300	
225-575-320	PROFESSIONAL SERVICES	11,360	-	13,365	5,600	7,000	
225-575-322	Prof Serv-Other	200	-	200	-	150	
225-575-540	Advertising	150	-	150	-	150	
225-575-550	Printing & Postage	150	-	150	-	150	
225-575-600	General Supplies	150	-	150	-	150	
225-575-650	Grant Awards Round 1	121,000	84,088	123,000	90,505	44,000	
225-575-650	Grant Awards Round 2					44,000	
225-575-650	Fire Works					17,000	
225-575-650	Additional Potential Grants					22,000	
225-575-730	IMPROVEMENTS OTHER THAN BLDGS	-	-	900,000	-	900,000	
	Total Expenses	133,010	84,088	1,037,015	96,105	1,034,600	
	Net Change in Fund Balance	94,290	214,489	(769,715)	233,882	(709,300)	
	Beginning Fund Balance		725,106	819,396	939,595	1,173,477	
	Committed Fund Balance		710,306	843,956.00	875,299.40	1,037,949	
	Assigned Fund Balance		229,289	(794,275)	298,177	(573,773)	
	Ending Fund Balance		939,595	49,681	1,173,477	464,177	

CITY OF FERNLEY
EXPENDITURES WITH COMPARISON TO BUDGET
FOR THE 3 MONTHS ENDING SEPTEMBER 30, 2017

TRANSIENT LODGING TAX

	PERIOD ACTUAL	YTD ACTUAL	BUDGET	UNEXPENDED	PCNT
225-575-320 PROFESSIONAL SERVICES	.00	.00	17,000.00	17,000.00	.0
225-575-322 PROF SERV-OTHER	.00	.00	150.00	150.00	.0
225-575-540 ADVERTISING	.00	.00	150.00	150.00	.0
225-575-550 PRINTING & POSTAGE	.00	.00	150.00	150.00	.0
225-575-600 GENERAL SUPPLIES	.00	.00	150.00	150.00	.0
225-575-650 GRANT AWARDS	.00	34,712.50	127,000.00	92,287.50	27.3
225-575-730 IMPROVEMENTS OTHER THAN BLDGS	.00	950,950.00	900,000.00	(50,950.00)	105.7
TOTAL DEPARTMENT 575	.00	985,662.50	1,044,600.00	58,937.50	94.4
TOTAL FUND EXPENDITURES	.00	985,662.50	1,044,600.00	58,937.50	94.4
NET REVENUE OVER EXPENDITURES	53,665.01	(864,660.09)	(719,300.00)	145,360.09	(120.2)