



Meeting Date: 12/19/2018
Agenda Item: # _____

Mission Statement

To provide our growing dynamic community excellent municipal services to make Fernley a great place to live, work, and play.

Together, we enhance the desirability, safety, friendliness, aesthetics and quality of life in our city.

FERNLEY CITY COUNCIL MEETING - STAFF REPORT

REPORT TO: Mayor & City Council

REPORT FROM: Kim Swanson, City Clerk

REPORT THRU: Daphne Hooper, City Manager

REVIEWED BY: Brandi Jensen, City Attorney

REVIEWED BY: Denise Lewis, Finance Director

AGENDA ITEM: **Discussion and Possible Action to approve the Business Impact Statement, a conclusion based on the Business Impact Study and public comments received regarding the proposed Wholesale/Distributor of liquor license fee increase, and direct staff to move forward with updating the Fernley Municipal Code and the Business License Fee Resolution to reflect these changes.**

ACTION REQUESTED: Consent Ordinance Resolution Motion Receive/File

RECOMMENDED ACTION BY CITY COUNCIL

Staff recommends the following action: approve the Business Impact Statement, a conclusion based on the Business Impact Study and public comments received regarding the proposed Wholesale/Distributor of liquor license fee increase.

“I Move to approve the Business Impact Statement, a conclusion based on the Business Impact Study and public comments received regarding the proposed Wholesale/Distributor of liquor license fee increase, and direct staff to move forward with updating the Business License Fee Resolution to reflect these changes.”

Key Points:

1. On September 19, 2018, City Clerk’s office requested permission to conduct a Business Impact Study pursuant to NRS 237.090, relating to businesses identified as Wholesaler/Distributor of liquor.
2. The category of Wholesale/Distributor of liquor currently exists in the City of Fernley Municipal Code, but the category was not recognized in the fee schedule. This Business Impact Statement seeks to bring this discrepancy into compliance.
3. The study was completed based on the State of Nevada Guidelines and References.

POLICY REFERENCE

Nevada Statutes: NRS 237.030 through NRS 237.110; NRS 76.020; NRS Title 7

Fernley Municipal Code: Title 4

Policies & Procedure Manual: N/A

Community Assessment: N/A

Other:

SUPPORTING INFORMATION

The attached Business Impact Statement was prepared in accordance with NRS 233B.0608. This statute instructs the City to: 1.) determine the impact on small businesses; 2.) consult with owners and officers of small businesses; 3.) analyze likely impact on small businesses; 4.) consider methods to reduce impact on small businesses; 5.) prepare business impact statement.

Pursuant to NRS 237.090, the Business Impact Study was conducted, and public comment was solicited. A notice regarding public workshops, explanation of the proposed changes, and a public comment form was mailed to 4 Liquor License businesses categorized as Wholesale/Distributor. The notice was published in the Reno Gazette Journal on October 3, 2018 and posted on the City website and Facebook pages.

A public workshop was held at City Hall on October 9th from 5 – 7pm. One person attended the workshop, his written comments are included in the Business Impact Statement.

As a result of the comment received, staff is proposing to increase the fee to \$300.00 the first year with three \$100.00 increases annually for the next three consecutive years. The original plan was to increase the fee from \$150.00 to \$600.00 all at one time.

FINANCIAL INFORMATION

FISCAL IMPACT:

- 1. Is There a Fiscal Impact? Yes
- 2. Is it Currently Budgeted? No
- 3. If Budgeted, Which Line Item/Account?

*The Business Impact Statement itself carries no financial burden. Revenue generated by the restructure of the liquor license fee schedule will affect GL 100-320-150

FISCAL SYNOPSIS:

The increase of the liquor license fee schedule has the potential to increase liquor license revenue next fiscal year.

BACKGROUND INFORMATION

After comparing our current liquor license fees to other jurisdictions, staff feels there is no need to increase most fees. However, Wholesale/Distributor of liquor are currently considered “Out of Town” businesses and pay \$150.00 per year. The Wholesale/Distributor of liquor category already exists in the Municipal Code. Staff is suggesting

they are moved to this category and pay the increased fee of \$300.00 the first year with three \$100.00 increases annually for the next three consecutive years.

PRIOR COUNCIL ACTION/REVIEW

- At the time of incorporation the City adopted business license fee schedule by Resolution 2001-003 on July 12, 2001.

ATTACHED INFORMATION

Business Impact Statement