



Meeting Date: December 19, 2018
Agenda Item: # _____

Mission Statement

It is the mission of the City of Fernley to provide all municipal services in a proactive, innovative, and fiscally responsible way to continue to enhance the community's quality of life, provide a high level of responsive local government services, and promote future prosperity and the balanced growth of the community.

CITY OF FERNLEY CITY COUNCIL MEETING STAFF REPORT

REPORT TO: Mayor & City Council

REPORT THRU: Daphne Hooper, City Manager

REPORT BY: **Colleen Unterbrink, Assistant to the City Manager**
Tim Thompson, Planning Director
Submitted on behalf of the City of Fernley Redevelopment Agency in compliance with NRS Chapter 279 Section 528 and NRS Chapter 279 Section 578

REVIEWED BY: Douglas Thornley, Outside Counsel

REVIEWED BY: Denise Lewis, Finance Director

AGENDA ITEM: **Public Hearing, City of Fernley Redevelopment Agency** – Submitted to the Fernley City Council on behalf of the City of Fernley Redevelopment Agency, established by the City of Fernley City Council by Resolution on October 17, 2018.

A. Consideration and possible action regarding the Proposed ***Rules Governing Participation and Assistance by Property Owners in City of Fernley Redevelopment Project Area No. 1*** (UCED Technical Report 2018/19-01) and the Proposed ***City of Fernley Redevelopment Agency, Redevelopment Plan for Redevelopment Project Area No. 1*** (UCED Technical Report 2017/18-13).

ACTION REQUESTED: Consent Ordinance Resolution Motion Receive/File

See page 2 for Recommended Action/Motions

RECOMMENDED ACTION BY CITY COUNCIL

1. I move to accept the Planning Commission's report and recommendation regarding the Rules Governing Participation and Assistance by Property Owners in the City of Fernley Redevelopment Project Area No. 1 and the City of Fernley Redevelopment Agency, Redevelopment Plan for Redevelopment Project Area No. 1 based on the Findings and the facts supporting those Findings as set forth in the staff report.
2. Based upon the presentation and analysis of physical, social, and economic blight, as defined by Nevada Revised Statute Chapter 279 Section 388, I move to make the Finding that there is sufficient blight (physical, social, and economic) within the existing redevelopment study area to merit creation of the Redevelopment District and establishment of the Redevelopment Agency by ordinance.
3. Based upon the language and analysis presented in both the Owner Participation Agreement/Rules and the Redevelopment Plan, I move to make the Finding that the Redevelopment Plan is consistent with the current City of Fernley Master Plan.
4. Based upon the presentation and analysis of the Redevelopment Agency's economic and fiscal feasibility assessment, I move to make the Finding that it is economically and financially feasible to create the Redevelopment District and establish the Redevelopment Agency at this time.
5. I move to direct staff to prepare an Ordinance for the adoption a Redevelopment plan and establishing Fernley Redevelopment Project Area Number One and to take all steps necessary in that regard to comply with applicable law.

Key Points:

1. Is there sufficient blight (physical, social, and economic) within the study area to merit creation of the Redevelopment District and establishment of the Redevelopment Agency?
2. Is the Redevelopment Plan consistent with the City of Fernley's current Master Plan?
3. Is it economically and financially feasible to create the Redevelopment District and establish the Redevelopment Agency?

POLICY REFERENCE

Nevada Statutes: NRS 279

Fernley Municipal Code: N/A

Policies & Procedure Manual: N/A

Community Assessment: N/A

Other:

ANALYSIS

The draft ***Rules Governing Participation and Assistance by Property Owners in City of Fernley Redevelopment Project Area No. 1*** and the draft ***City of Fernley Redevelopment Agency, Redevelopment Plan for Redevelopment Project Area No. 1*** were submitted to the City of Fernley Planning Commission on November 14, 2018 and to the City of Fernley City Council on December 5, 2018. During both meetings, the Planning Commission and City Council were asked to provide input on three specific questions:

1. Would you like to see any of the areas identified in the study area (Historical Downtown, Industrial, West Development, Residential, East Development) added to taken out or any of the boundaries of the study area changed?
2. Is there any additional analysis presented in the draft redevelopment plan you would like to see expanded upon?
3. Do you have any additional general concerns or comments regarding the draft Owner Participation Agreement/Rules and/or the draft Redevelopment Plan?

During the November 14, 2018 Planning Commission meeting, the Planning Commission did not have any suggested changes for the boundaries of the study area as asked in Question No. 1. The Planning Commission did not request any additional analysis presented in the draft redevelopment plan as asked in Question No. 2. The Planning Commission did ask for an analysis regarding the potential fiscal impact the establishment of the proposed Redevelopment District and proposed Redevelopment Agency may have on the Lyon County School District as asked for in Question No. 3. This analysis has been completed and a summary of the analysis is presented in the included University Center for Economic Development technical memorandum dated November 29, 2018. A copy of this technical memorandum has been provided to the Planning Commission, City Council, Lyon County, and the Lyon County School District.

During the December 5, 2018 City Council meeting, the City Council did ask that the fiscal and economic feasibility study, included in the draft Redevelopment Plan, be revised to reflect the removal of the West Development sub-area and the Residential sub-area as asked for in Question No. 1. This analysis has been completed and a summary of the analysis is presented in the included University Center for Economic Development technical memorandum dated December 6, 2018. A copy of this technical memorandum has also been provided to the City Council and will be reviewed during the December 19, 2018 City Council meeting. The City Council did not request any additional analysis presented in the draft redevelopment plan as asked in Question No. 2. The City Council did not have any additional general concerns or

comments regarding the draft Owner Participation Agreement/Rules or the draft Redevelopment Plan as asked for, specifically, in Question No. 3. The changes proposed by City Council have been addressed in the University Center for Economic Development (UCED) Technical Memo entitled **Assessment of Eliminating Residential and West Development Subareas - UCED Tech Memo 120618** (see attachments).

FINDINGS

The City of Fernley Redevelopment Agency and staff are asking the City Council to accept the Planning Commission's report and recommendation regarding the Rules Governing Participation and Assistance by Property Owners in the City of Fernley Redevelopment Project Area No. 1 and the City of Fernley Redevelopment Agency, Redevelopment Plan for Redevelopment Project Area No. 1.

In addition, the City Council is being asked to evaluate three findings before bringing forth an Ordinance adopting the Redevelopment plan and establishing Fernley Redevelopment Project Area Number One. These three separate findings are presented as three separate motions.

1. The Fernley City Council, based upon the presentation and analysis of physical, social, and economic blight, as defined by Nevada Revised Statute Chapter 279 Section 388, finds that there is sufficient blight (physical, social, and economic) within the existing redevelopment study area to merit creation of the Redevelopment District and establishment of the Redevelopment Agency by ordinance.
2. The Fernley City Council, based upon the language and analysis presented in both the Owner Participation Agreement/Rules and the Redevelopment Plan, finds that the Redevelopment Plan is consistent with the current City of Fernley Masterplan.
3. The Fernley City Council, based upon the presentation and analysis of the Redevelopment Agency's economic and fiscal feasibility assessment, finds that it is economically and financially feasible to create the Redevelopment District and establish the Redevelopment Agency at this time.

On December 12, 2018, the City of Fernley Planning Commission considered each of the three Findings and concluded by a unanimous vote of those members present: (1) There IS sufficient blight (physical, social, and economic) within the study area to merit creation of the Redevelopment District and establishment of the Redevelopment Agency; (2) The Redevelopment Plan IS consistent with the City of Fernley's current Master Plan; and (3) It IS economically and financially feasible to create the Redevelopment District and establish the Redevelopment Agency.

Based on these Findings, the Planning Commission then voted to forward a recommendation of approval to the City Council for the Rules Governing Participation and Assistance by Property Owners in the City of Fernley Redevelopment Project Area No. 1 and the City of Fernley Redevelopment Agency, Redevelopment Plan for Redevelopment Project Area No. 1.

The consultant, Dr. Frederick Steinmann (Assistant Research Professor with the University Center for Economic Development, part of the College of Business at the University of Nevada, Reno) and staff recommend a positive finding for all three separate motions.

SUPPORTING INFORMATION

The Fernley City Council commissioned a study in 2015 to determine the existence of blight conditions within the City. At the unanimous direction of the Fernley City Council the University Center for Economic Development in the College of Business at the University of Nevada, Reno, prepared a comprehensive study which describes blight conditions within the city and identifies the feasibility of redevelopment opportunities in the community. These identified areas could potentially be considered for inclusion into a future redevelopment project area as defined by Nevada Revised Statutes, Chapter 279 Redevelopment of Communities.

The UCED completed this study in January 2016. For a proposed study area to be eligible for inclusion into a redevelopment project area, the legislative body, (City Council) must, in part, determine that the project area is financially and economically feasible. In short, the City Council must find that, over the lifetime of the project area, the redevelopment district will generate enough incremental assessed value and gross tax incremental revenue to support the operations of the redevelopment agency. The financial and economic feasibility study provided a basic assessment of the current trends in total assessed value and total ad valorem (property tax) revenues being currently generated within the proposed redevelopment project area. Additionally, it also provided an estimation of potential future ad valorem revenues that could support redevelopment efforts within the proposed project area over the lifetime of the redevelopment district and agency.

In consultation with city staff, a series of five separate geographic areas were selected. These are:

- Historic Downtown
- Industrial Area
- Residential Area
- West Development Area
- East Development Area

On April 20, 2016 the City Council unanimously voted to “move forward with a request for proposal of a possible area within the City of Fernley that could potentially be included a possible redevelopment project area.” Staff prepared a request for proposal (RFP) for the “City of Fernley Redevelopment Planning Study.” The RFP was advertised on the City of Fernley’s webpage from October 24 through November 11, 2016. Only one entity submitted a proposal, the University Center for Economic Development at the University of Nevada, Reno.

On December 21, 2016, the City Council approved a contract with the University Center for Economic Development to conduct a redevelopment planning study for the City of Fernley. The UCED contract includes completion of the following: required comprehensive blight study for each of the five sub-areas of the proposed redevelopment project area; development and completion of a draft and final redevelopment plan for the proposed redevelopment project area; and development and completion of the draft and final Owner Participation Agreement/Owner Participation Rules for the proposed redevelopment agency. The duration of this study is estimated to be twelve months and for a cost of \$28,000.

On June 21, 2017, City Council unanimously adopted Resolution 17-008, a resolution to direct staff to examine, explore, and assess the feasibility of establishing a redevelopment area and a redevelopment agency for the City of Fernley as laid out in Nevada revised statute Chapter 279 Redevelopment of Communities, with the expectation that staff will reach out to key stakeholders to participate in the process. UCED staff mailed a letter of notification to impacted property owners to inform every property

owner within the study area (3,975 parcels) of the future blight survey. UCED staff conducted the blight survey from July 13-16 and July 22-23, 2017.

On November 15, 2017, City Council received the summaries of the blight analysis, blight survey results, the assessed value analysis for the study area, and the socio-demographic and economic analysis. In addition, the UCED proposal included the completion of several community workshops to be developed and moderated by UCED faculty and staff. These community workshops were planned to engage both internal and external stakeholders during the formation process as well as to collect vital information from elected and appointed officials, city staff, private sector business interests, property owners, and private citizens. The community workshops were held on:

- August 18, 2017
- January 27, 2018
- February 5, 2018
- February 10, 2018
- February 26, 2018

In addition to the community workshops, the City reached out to external stakeholders and held a meeting on October 3rd, 2018. The purpose of this meeting was to seek input regarding the draft Redevelopment Plan and draft Owner Participation Agreement/Rules. Representatives from Lyon County, Lyon County School District, North Lyon Fire Protection District, Fernley Pool District, and the State of Nevada were all invited to the meeting.

On October 17, 2018, City Council unanimously adopted Resolution 18-013, a resolution relating to community development; creating a redevelopment agency pursuant to Nevada Revised Statute 279.428; providing for the functions and duties of said agency; providing for an effective date. This Resolution created the Redevelopment Agency, which allows the Agency to complete the required process as established in NRS 279.

NEXT STEPS

- Preliminary Redevelopment Plan and the Preliminary Owner Participation Agreement (OPA)/Rules to the Planning Commission (November 2018). **DONE**
- Delivery and Presentation of the Preliminary Redevelopment Plan and the Preliminary Owner Participation Agreement/Rules to the City Council (December 2018). **DONE**
- FIRST Adoption of the Proposed Final Redevelopment Plan and OPA/Rules to the Planning Commission (December 2018). **DONE**
- ***Acceptance of Planning Commission's report and recommendation regarding the Proposed Final Redevelopment Plan and OPA/Rules by the City Council and direction to staff to prepare an Ordinance to adopt the Redevelopment plan and establishing Fernley Redevelopment Project Area Number One. (December 2018)***
- Acceptance of a Business Impact Statement regarding an Ordinance adopting the Redevelopment plan and establishing Fernley Redevelopment Project Area Number One (January 2019).
- First Reading, Introduction of an Ordinance adopting the Redevelopment plan and establishing Fernley Redevelopment Project Area Number One (January 2019).
- Second Reading, Public Hearing of an Ordinance adopting the Redevelopment plan and establishing Fernley Redevelopment Project Area Number One (February 2019).

- IF adopted and approved, beginning of the mandatory 90-day Challenge Period (February through April 2019).
- IF adopted and approved, and IF the 90-day Challenge Period is successful, DAY 1 of the Fernley Redevelopment Agency (May 2019).

FINANCIAL INFORMATION

FISCAL IMPACT:

1. Is There A Fiscal Impact? No
2. Is it Currently Budgeted? N/A
3. If Budgeted, Which Line Item/Account?

FISCAL SYNOPSIS:

There will be no fiscal impact from this presentation.

The upcoming public hearings will determine if it is economically and financially feasible to create the Redevelopment District and establish the Redevelopment Agency.

PRIOR COUNCIL ACTION/REVIEW

On December 12, 2018, the Planning Commission, based on the Findings and the facts supporting those Findings as set forth in the Planning Commission staff report, determined:

1. There **IS** sufficient blight (physical, social, and economic) within the study area to merit creation of the Redevelopment District and establishment of the Redevelopment Agency.
2. The Redevelopment Plan **IS** consistent with the City of Fernley's current Master Plan.
3. It **IS** economically and financially feasible to create the Redevelopment District and establish the Redevelopment Agency.

Based on these Findings, the Planning Commission voted unanimously, by those members present, to forward a recommendation of approval to the City Council for the Rules Governing Participation and Assistance by Property Owners in the City of Fernley Redevelopment Project Area No. 1 and the City of Fernley Redevelopment Agency, Redevelopment Plan for Redevelopment Project Area No. 1.

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On April 20, 2016 the City Council unanimously voted to “move forward with a request for proposal of a possible area within the City of Fernley that could potentially be included a possible redevelopment project area.”

On July 15, 2015, Dr. Fred Steinman from the UCED presented and outlined the steps of creating a redevelopment agency. Council unanimously approved a motion for staff “to come back with a dollar figure on how much it will cost the City of Fernley to create a redevelopment district.”

ATTACHED INFORMATION

- Taxing Entity Revenue Shares, Response to Lyon County - UCED Tech Memo 112918
- Assessment of Eliminating Residential and West Development Subareas - UCED Tech Memo 120618
- Rules Governing Participation and Assistance by Property Owners in City of Fernley RDA No. 1 – UCED 2018-19-01
- City of Fernley Redevelopment Agency, Redevelopment Plan for Redevelopment Project Area No. 1 – UCED 2017-18-23