

**Meeting Minutes of the
Fernley Convention and Tourism Authority**

December 7, 2020

Chairwoman Fran McKay called the meeting to order at 6:01 pm at Fernley City Hall, 595 Silver Lace Blvd, Fernley, NV.

1. Roll Call

Present: Board Member Ray Lacy, Board Member Albert Torres, Board Member Stan Lau, Board Member Felicity Zoberski, Chairwoman Fran McKay, City Manager Daphne Hooper, Administrative Specialist III Trish Conner, City Clerk Kim Swanson, Administrative Specialist II April Homme, Deputy City Clerk Brenda Gosser.

2. Public Forum

There was none.

3. Approval Of The Agenda

Daphne Hooper requested that Item 7 be heard upon the arrival of Mayor Edgington to the meeting.

Motion: MOVE TO APPROVE THE AGENDA, WITH THE ABILITY TO HEAR ITEM 7 EARLIER, AS NEEDED., **Action:** Approve, **Moved by** Board Member Stan Lau, **Seconded by** Board Member Ray Lacy. **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 5). **Yes:** Board Member Albert Torres, Board Member Ray Lacy, Chairwoman Fran McKay, Board Member Felicity Zoberski, Board Member Stan Lau.

4. (Possible Action) Approval of Minutes

Motion: MOVE TO APPROVE THE MINUTES FROM AUGUST 12, 2020., **Action:** Approve, **Moved by** Board Member Felicity Zoberski, **Seconded by** Board Member Ray Lacy. **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 5). **Yes:** Board

Member Albert Torres, Board Member Ray Lacy, Chairwoman Fran McKay, Board Member Felicity Zoberski, Board Member Stan Lau.

5. FY 2020/2021 Budget Update, Revenues Received To Date And Expenses To Date

City Manager Daphne Hooper presented this item, she stated that there was \$44,000.00 budgeted for FY 20/21 Round Two, January-June Grant Cycle, with an additional \$22,000.00 in reserves.

Board Members Torres and Lau asked questions regarding the total Grant Cycle funding.

6. Review, Discussion, And Possible Action On Grant Application Requests Submitted For FY 20/21 Round Two, January - June Grant Cycle

1. Nevada Veterans Coalition - Memorial Day 2021

Brett Palmer presented this item and answered questions regarding advertising costs for the event.

2. OTMX NV - 2021 OTMX NV International

Chad Johnson, President and Layne Kolbet, Secretary of the OTMX NV presented this item and answered questions regarding the event.

3. Biggest Little Radio - Movie Night At The Park

Jay Rodriguez, Owner, presented this item and answered questions regarding equipment, advertising and projected attendance to the event.

4. Biggest Little Radio - Free Movie Night Drive-In

Jay Rodriguez, Director, presented this item and answered questions regarding the event.

6. Fernley Jr High And High School Rodeo Club - Fernley Jr High And High School Rodeo 2021

Monica Randolph, Club Secretary and multiple club participants presented this item

and answered questions regarding the requirement of a safety plan and the Governor's directive for equine competitions.

Item 7 was heard at this time.

7. Discussion And Possible Action Regarding The Fernley 4th Of July Funding

Roy Edgington, City of Fernley Mayor, asked the Board to consider funding the full \$30,000.00 for the 4th of July Firework Display. He stated that the City has budgeted \$17,000.00 for the fireworks and was asking the Board to approve an additional \$13,000.00 to help the 4th of July Committee meet budget requirements which might be short because of the inability to fundraise due to the pandemic.

No action was taken at this time, the Board elected to wait until the end of the presentations.

Item 6 continued at this time.

5. Fernley 4th Of July Committee - Fernley 4th Of July Celebration

Amber Edwards, 4th of July Committee Secretary, presented this item.

7. Fernley Bmx - Tangent Pro-Am And Nevada State Qualifier Race

Gabe Leija, Track Operator, presented this item and answered questions from the Board.

City Manager Hooper noted during the presentations that event organizers need to submit a safety plan to the City for review.

Ms. Hooper reiterated the amount that the Board could award during this Grant Cycle and suggested to the Board that they combine Item 6 and Item 7 by adding a line to the award spreadsheet and treating Item 7 as a grant application. There were no objections to her suggestion.

Break: 7:08 pm - 7:19 pm

City Manager Hooper asked each Board Member what amount they wished to award each event. The numbers were recorded on the award spreadsheet, averaged, and presented to the Board, for a possible total of \$65,040.00 to be awarded. Discussion ensued regarding the totals.

Motion 1: MOVE TO INCREASE THE AWARD AMOUNT FOR TANGENT PRO-AM AND NEVADA STATE QUALIFIER RACE TO \$13,720.00. **Action:** Approve, **Moved by** Board Member Albert Torres, **Seconded by** Board Member Felicity Zoberski. **Vote:** Motion carried (**summary:** Yes = 4, No = 1). **Yes:** Board Member Albert Torres, Chairwoman Fran McKay, Board Member Felicity Zoberski, Board Member Stan Lau. **No:** Board Member Ray Lacy.

Motion 2: MOVE TO AWARD THE \$66,000.00 IN GRANT MONEY AS PRESENTED. **Action:** Approve, **Moved by** Board Member Ray Lacy, **Seconded by** Board Member Felicity Zoberski. **Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 5). **Yes:** Board Member Albert Torres, Chairwoman Fran McKay, Board Member Felicity Zoberski, Board Member Stan Lau, Board Member Ray Lacy.

8. Reports by staff and board members

There was none.

9. Address Request(s) For Future Agenda Items

Chairwoman McKay requested that a committee be formed to revise the Fernley Convention and Tourism Authority's by-laws and requested that a board member join her and City Manager in the committee. Board Member Lacy signed up to be on the committee.

Board Member Torres requested to have options explored that could bring in more applicants and promote events within the City.

10. Public Forum

There was none.

There being no further business to come before it, the Fernley Convention and Tourism Authority meeting adjourned at 7:39 pm.

Approved by the Fernley Convention and Tourism Authority on February 8, 2021 by a vote of:

AYES: _____ NAYS: _____ ABSTENTIONS: _____ ABSENT: _____

Chairwoman Fran McKay

ATTEST: