



CITY OF FERNLEY

FERNLEY CONVENTION AND TOURISM AUTHORITY

AGENDA REPORT

Meeting Date: February 8, 2021

REPORT TO: Fernley Convention and Tourism Authority Board
REPORT FROM: Daphne Hooper, City Manager
REVIEWED BY: Denise Lewis, City Treasurer

FINANCIAL IMPACT:

Yes: No:

CURRENTLY BUDGETED:

Yes: No:

FUND/ACCOUNT:

225-575-650

ACTION REQUESTED: Consent Ordinance Resolution Motion Receive/File

AGENDA ITEM: Staff Report (For Possible Action): Discussion and Possible Action to recommend staff to move forward in modifying Chapter 9, Article IV City Convention and Tourism Authority by submitting the ordinance to the City Council for introduction.

Agenda Item Brief: The Board will discuss any potential changes to the Fernley Municipal Code, Chapter 9, Article IV. A committee reviewed Chapter 9, Article IV of the Fernley Municipal Code governing the Fernley Convention and Tourism Authority Board and recommends modifying the Disbursement of funds and Convention/Civic center in Section 2.09.35 Budget.

Recommended Motion:

“I recommend staff to move forward in modifying Chapter 9, Article IV City Convention and Tourism Authority and to submit the ordinance to City Council for introduction.”

Business Impact (per NRS Chapter 237):

- A Business Impact Statement is Attached.
- A Business Impact Statement is not required because this is not a rule (term excludes vehicles by which legislative powers are exercised under NRS Chapters 271, 278, 278A, or 278B).

See attached report for background, analysis, alternatives.

ALTERNATIVES:

The Board may not approve the proposed changes and/or may either propose an alternate modification of the Chapter 9, Article IV of the Fernley Municipal Code.

BACKGROUND:

On February 17, 2010 the Fernley City Council adopted Ordinance #2010-006 which established the Fernley Convention and Tourism Authority Board and described the FCTA's appointment guidelines, terms of office, removal of office, compensation and expenses, operating regulations and other matters relating to FCTA. On June 15, 2011 the Fernley City Council adopted Ordinance #2011-005 which amended Fernley Municipal Code to establish the City of Fernley Convention and Tourism Authority Board consist of the voting members of the Fernley City Council.

On March 20, 2019 the City Council by Resolution #19-003 approved modifying the allocation of the transient lodging tax revenue, after the disbursement to Nevada State Department of Taxation and Lyon County to sixty percent (60%) to the convention/civic center fund and forty percent (40%) to the disbursement of funds fund.

RECOMMENDATIONS:

A committee reviewed Chapter 9, Article IV of the Fernley Municipal Code governing the Fernley Convention and Tourism Authority Board and recommends modifying the Disbursement of funds and Convention/Civic center in Section 2.09.35 Budget to allocate 40% of the revenue generated by the TLT to the Disbursement of funds and allocate 60% of the TLT revenue to the Convention/civic center fund. Increasing the Convention/civic center budget will place the City of Fernley in a better financial position to pay for the construction, operation, and maintenance of the future Fernley Community Campus and at the same time, still having enough funds for the Disbursement of funds or FCTA grants.

PRIOR COUNCIL AND FCTA BOARD ACTION:

March 20, 2019: Passed, approved, and adopted Resolution #19-003

June 15, 2011: Passed, approved, and adopted Ordinance #2011-005

February 17, 2010: Passed, approved, and adopted Ordinance #2010-006

LEGAL IMPLICATIONS:

NRS 268.0962, NRS 268.0964

FINANCIAL IMPLICATIONS:

Allocating 60% of the TLT revenue to Convention/civic center fund will increase the fund balance.

ATTACHMENTS:

Proposed Chapter 9, Article IV City Convention and Tourism Authority mark-up