



CITY OF FERNLEY

CITY COUNCIL AGENDA REPORT

Meeting Date: February 19, 2020

REPORT TO:	Mayor and City Council
REPORT THRU:	Daphne Hooper, City Manager
REPORT FROM:	Daphne Hooper, City Manager
REVIEWED BY:	Denise Lewis, City Treasurer

FINANCIAL IMPACT: Yes: <input type="checkbox"/> No: <input checked="" type="checkbox"/>	CURRENTLY BUDGETED: Yes: <input type="checkbox"/> No: <input type="checkbox"/>	FUND/ACCOUNT:
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ACTION REQUESTED: Consent Ordinance Resolution Motion Receive/File

AGENDA ITEM: Staff Report (For Possible Action): Adoption of the 2021-2026 City of Fernley Strategic Plan Implementation Action Plan as presented or as amended by City Council.

Agenda Item Brief: The City Council adopted the Strategic Plan for 20201-2026 on December 16. This Implementation Action Plan identifies and schedules the specific actions that will be taken over the life of the Strategic Plan to work towards achieving the plan's goals. This plan is a tool for the City Council and staff to manage and track progress towards the achievement of the City's strategic goals.

Recommended Motion:
"I move to adopt the 2021-2026 City of Fernley Strategic Plan Implementation Action Plan as presented (or as amended) by the City Council."

Business Impact (per NRS Chapter 237):

A Business Impact Statement is Attached.

A Business Impact Statement is not required because this is not a rule (term excludes vehicles by which legislative powers are exercised under NRS Chapters 271, 278, 278A, or 278B).

See attached report for background, analysis, alternatives.

ALTERNATIVES:

Council may request additional information.

BACKGROUND:

Fernley City Council adopted a strategic plan for 2021-2026 on December 16, 2020. This plan covers five fiscal years from July 1, 2021—June 30, 2026. The strategic plan will:

- Guide the City as it transitions from a bedroom community to a mixed residential and commercial community
- Be sensitive to the current character of the community as transition occurs
- Ensure the city government has the capacity to fulfill its roles for the community

The 2021-2026 strategic plan includes a vision for the Fernley community in 2040; a mission statement for the Fernley City government; values to guide the City's relationship with the community; and seven goals and forty-three strategies, distributed into four focus areas, each area critical to achieving the vision of the community in 2040.

Livable Community

Fernley is a community that is well-planned, with sound infrastructure and an abundance of community amenities. Housing of all types is available to meet the needs of residents.

Goal 1: Manage sustainable growth and maintain public infrastructure

Goal 2: Develop a defined city center with a mix of businesses, restaurants, and entertainment

Goal 3: Encourage a variety of housing types, density and price that accommodate the needs, desires, and financial abilities of the current and future households.

Connected and Engaged

The Fernley community is well-informed of the activities of city government and has opportunities to engage for the betterment of the community.

Goal 4: Increase opportunities for civic engagement and community building

Progress through Partnership

Several public, private, and nonprofit organizations play a role in improving and maintaining a high quality of life in Fernley.

Goal 5: The City maintains constructive relationships and establishes mutually supportive goals with key organizations

Robust Municipal Services

The Fernley community receives municipal services that have a high level of satisfaction and improve the quality of life.

Goal 6: Ensure municipal services meet the needs and expectations of the community

Goal 7: Develop and maintain revenue sources to support community improvements and services

Implementation Action Plan

This document, the Implementation Action Plan, identifies and schedules the specific actions that will be taken over the life of the Strategic Plan to work towards achieving the plan's goals. The Implementation Action Plan is organized by the goals and strategies of the Strategic Plan. It identifies specific actions to be undertaken for each strategy. The action plan is a tool for the City Council and staff to manage and track progress towards the achievement of the City's strategic goals.

The action items to be undertaken in any fiscal year will be included in the City's annual work program for that year. Given the five-year time frame of the Strategic Plan, the Implementation Action Plan will be reviewed annually, and any appropriate adjustments made.

ATTACHMENTS:

Implementation Action Plan