



# CITY OF FERNLEY

## CITY COUNCIL AGENDA REPORT

Meeting Date: April 21, 2021

<b>REPORT TO:</b>	Mayor and City Council
<b>REPORT FROM:</b>	Colleen Unterbrink, Assistant to the City Manager
<b>REVIEWED BY:</b>	Daphne Hooper, City Manager
<b>REVIEWED BY:</b>	Brandi Jensen, City Attorney
<b>REVIEWED BY:</b>	Denise Lewis, City Treasurer

<b>FINANCIAL IMPACT:</b> Yes: <input type="checkbox"/> No: <input checked="" type="checkbox"/>	<b>CURRENTLY BUDGETED:</b> Yes: <input type="checkbox"/> No: <input checked="" type="checkbox"/>	<b>FUND/ACCOUNT:</b> N/A
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**ACTION REQUESTED:**  Consent  Ordinance  Resolution  Motion  Receive/File

**AGENDA ITEM: Staff Report (For Possible Action): Official adoption of the Main Street (Art) Park by the Rotary Club of Fernley.**

**Agenda Item Brief: The Main Street Park opened in 2014 with grant-funded art installations. The City's 2017 Parks Master Plan recommended improvements to the park including shade structures, seating, interactive art, and signage. The Rotary Club of Fernley established priorities to include the upkeep and revitalization to the Main Street Park, including improvements as outlined in the Parks Master Plan. The Fernley Rotary Club is requesting a formal adoption of the Main Street Park to allow for park improvements and show support "Progress through Partnership" as outlined in the recently adopted City of Fernley Strategic Plan.**

**Recommended Motion:**

"I move to approve the adoption of the Main Street Park by the Rotary Club of Fernley, and to include the proposed improvements as outlined to the City Council."

**Business Impact (per NRS Chapter 237):**

- A Business Impact Statement is Attached.
- A Business Impact Statement is not required because this is not a rule (term excludes vehicles by which legislative powers are exercised under NRS Chapters 271, 278, 278A, or 278B).

**ALTERNATIVES:**

Council may request additional information. Council may not approve the adoption of the park by the Rotary Club.

**BACKGROUND:**

In 2012 the Black Rock Arts Foundation and Burning Man collaborated to launch a new joint initiative, Big Art for Small Towns, partnering with the City of Fernley. The partners were awarded a grant from the National Endowment for the Arts in the amount of \$75,000. The Our Town grant was a matching grant, and the partner organizations raised money to match the N.E.A. funds. This two-phase project began spanned the period of two years. In the first phase, BRAF and the City of Fernley conducted a Request for Proposals and selected two projects for temporary installation in the new city-owned park. The two works of art were installed in late spring of 2014, the Bottle Cap Gazebo by Max Poynton and Andrew Grinberg; and Rockspinner 6 by Zachary Coffin. During the second phase of the project, the City of Fernley and BRAF selected a lead artist, local artist Pan Pantoja, who collaborated with Fernley residents to create an original public artwork that reflects Fernley's character, heritage, and culture, the Desert Tortoise. Following the original art installations in 2014, the Rockspinner has since been removed (as it was intended to be a temporary installation). Other than routine maintenance, the park has not seen significant improvements since 2014.

In September 2017, the City Council adopted the Parks Master Plan. The Parks Master Plan specifically identified the following recommendations and improvements for the Main Street Park:

- Maintain art collection and secure new pieces
- Incorporate the park into a future downtown loop trail, including connectivity to future Depot Community Campus
- Provide shade structure and seating
- Provide entry signage

Over the last three years, the Rotary Club of Fernley established priorities to include the Main Street Park's upkeep and revitalization through local leaders Fran McKay and Pat Spracklin. The Rotary Club created a Main Street Park Committee (a sub-committee of The Rotary Club of Fernley) and began meeting in 2020, with representation from the Rotary Club, City of Fernley, and the Fernley Community Foundation

The Rotary Club received a grant for a landscape architect to proceed with a conceptual design/improvements to the Main Street Park, including the recommendations/improvements listed above. Formalizing the adoption of the Main Street Park by the Rotary Club of Fernley directly aligns with the goal of "Progress Through Partnership," outlined in the recently adopted City of Fernley Strategic Plan.

**RECOMMENDATIONS:**

The City recommends moving forward with the Rotary Club of Fernley adoption of the Main Street Park, as it aligns with the Strategic Plan and the Parks Master Plan.

**PRIOR COUNCIL ACTION:**

On May 19, 2015 City Council approved the FY2015/2016 budget, which included the \$75,000 set aside for a comprehensive community parks master plan.

On September 7, 2016, Staff presented Council with a revised contract for the Parks Master Plan project with Design Workshop, with an amount not to exceed \$43,745.

On September 17, 2017 the City Council unanimously adopted the City of Fernley Parks Master Plan.

**LEGAL IMPLICATIONS:**

**FINANCIAL IMPLICATIONS:**

**ATTACHMENTS:**

Main Street Park Adoption Agreement

Main Street Park – LA Studio Nevada Contract (from Rotary)

Main Street Park PowerPoint Presentation (from Rotary)