

Transient Lodging Tax

Fernley Municipal Code (FMC) 26.03.16 provides for a transient lodging tax (11% of gross income) to be imposed on every licensee operating a transient lodging rental business within the city.

FMC 26.03.16 provides the 11% to be allocated and used by the city on the following percentages:

1. One percent of the tax shall be distributed as follows:
 - a. Three-eighths shall be paid to the department of taxation for the promotion of tourism.
 - b. Five-eighths shall be deposited with the county to be used to advertise the resources of the county and city related to tourism, including available accommodations, transportation, entertainment, natural resources, and climate, and to promote special events.
2. The remaining ten percent of the tax shall be deposited in a special revenue fund. Distribution of the funds collected is established by resolution of the City Council.

In 2019, the City Council adopted Resolution 19-003 modifying the allocation of the Transient Lodging Tax Revenue. Sixty percent (60%) of the revenue is to be used for the Convention/Civic Center fund and forty percent (40%) is to be used for grant awarded by the Fernley Convention and Tourism Board (FCTA).

FCTA provides two rounds of grant funding opportunities each year. Equal amounts of funding are provided for each round. Funding has been set aside for the Annual Fireworks as well as city projects, to eliminate the city competing with local organizations for funding.

Strategic Plan:

To promote citizen engagement and build strong alliances with other government entities, private sector partners, and community members.

TLT		2019-20	2020-21	2020-21	2021-22	2021-22	
		FY 2020	FY 2021	FY 2021	FY 2022	FY 2022	
Account Number	Account Title	Actual	Budget	Actual Estimated	Tentative Budget	Final Budget	Comments
225-000-310-300	Transient Lodging Tax	428,035	237,210	350,000	350,000	350,000	
225-000-310-900	Misc. Revenue	7,100	3,500	6,000	4,000	4,000	
225-000-360-100	Interest Earnings	19,788	9,000	9,000	9,000	9,000	
Total Revenues		454,923	249,710	365,000	363,000	363,000	
225-575-320	PROFESSIONAL SERVICES	2,628	10,000	4,506	10,000	10,000	
225-575-322	Prof Serv-Other	—	—	—	—	—	
225-575-540	Advertising	—	—	—	1,000	1,000	
225-575-550	Printing & Postage	72	60	150	1,000	1,000	
225-575-600	General Supplies	—	—	—	—	—	
225-575-650	Grant Awards	77,106	127,000	94,050	127,000	127,000	
	Fireworks				17,000	17,000	
	Round 1 Grants				44,000	44,000	
	Round 2 Grants				44,000	44,000	
	Other potential grants				22,000	22,000	
225-575-730	IMPROVEMENTS OTHER THAN BLDGS	—	—	—	—	—	
Total Expenses		79,806	137,060	98,706	139,000	139,000	
Net Change in Fund Balance		375,117	112,650	266,294	224,000	224,000	
Beginning Fund Balance		807,476	1,182,593	1,182,593	1,448,887	1,448,887	
Ending Fund Balance		1,182,593	1,295,243	1,448,887	1,672,887	1,672,887	
Committed Fund Balance		613,081	755,407	823,081	1,033,081	1,033,081	
Assigned Fund Balance		569,512	539,836	625,806	639,806	639,806	