



# CITY OF FERNLEY

## CITY COUNCIL AGENDA REPORT

Meeting Date: August 18, 2021

<b>REPORT TO:</b>	Mayor and City Council
<b>REPORT FROM:</b>	Daphne Hooper, City Manager
<b>REVIEWED BY:</b>	Brandi Jensen, City Attorney
<b>REVIEWED BY:</b>	Denise Lewis, City Treasurer

<b>FINANCIAL IMPACT:</b> Yes: <input checked="" type="checkbox"/> No: <input type="checkbox"/>	<b>CURRENTLY BUDGETED:</b> Yes: <input checked="" type="checkbox"/> No: <input type="checkbox"/>	<b>FUND/ACCOUNT:</b> 100-413-322
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**ACTION REQUESTED:**  Consent  Ordinance  Resolution  Motion  Receive/File

**AGENDA ITEM: Staff Report (For Possible Action): Possible selection and approval of the artwork for the Signal Box Art Painting Project on US95A & Newlands Drive and direction to staff to move forward in submitting the NDOT Right-of-Way Occupancy Permit.**

**Agenda Item Brief: The Arts & Culture Task Force published a Call for Artists to paint signal box on US95A & Newlands Drive in the City of Fernley. Staff received two submissions. Staff is looking for direction from Council in the selection of the artwork submitted for the Signal Box Art Painting Project and permission to move forward in submitting the Right-of-Way Occupancy Permit to NDOT including the selected artwork.**

**Recommended Motion:**  
"I select the artwork proposed by artist \_\_\_\_\_ for the Signal Box Art Painting Project on US95A & Newlands Drive and direct staff to move forward in submitting the Right-of-Way Occupancy Permit to NDOT with the selected artwork."

**Business Impact (per NRS Chapter 237):**

A Business Impact Statement is Attached.

A Business Impact Statement is not required because this is not a rule (term excludes vehicles by which legislative powers are exercised under NRS Chapters 271, 278, 278A, or 278B).

See attached report for background, analysis, alternatives.

**ALTERNATIVES:**

The Council may:

- Request additional information.
- Request another Call for Artists.

**BACKGROUND:**

The Signal Box Art Painting Project is a public art project which creates new artwork for public display within the city of Fernley. The ‘canvass’ is Nevada Department of Transportation owned signal boxes in highly visible location, US95A and Newlands Drive. The goal of the project is to transform utility structures into pieces of art that has meaning to the residents of Fernley; increase awareness and appreciation of art; encourage creativity and enrich residents’ lives through art; foster an environment in which art and culture enhance our community. Artwork will be selected based on the quality of the design, which should be themed consistent with other public artwork in Fernley and have at least a 3-year life expectancy.

**SUBMISSIONS:**

The Arts and Culture Task Force published a Call for Artists for the Signal Box Art Painting Project, June 28, 2021, through July 31, 2021. The signal box is owned by NDOT and is located on the northeast corner of Newlands Drive & Hwy 95A. Two artists submitted for the project. Staff is looking for direction from Council in the selection of the artwork and approval to submit the NDOT Right of Way Occupancy Permit with the selected art.

Once the Council has selected the artwork to be installed on the NDOT signal box, staff will, with Council’s direction, submit the Right-of-Way Occupancy Permit to NDOT including the artwork.

**FINANCIAL IMPLICATIONS:**

The project budget is \$600 per signal box.

**ATTACHMENTS:**

**Signal Box Art submissions**

## SUBMITTED ART PROPOSALS:

- Submitted by Heidi Figueroa, owner of Artistas, the art studio in downtown Fernley.

“There are different designs we have done at the art studio, Artistas. I am open to suggestion; we can paint just about anything. I just really want to represent local wildlife in the paintings, the box will really determine which painting will look best on each side.”



- Submitted by Jamie Vincek who is a motivated muralist and artist with 11 years of experience.

“My design is representing the water needed to keep our agriculture alive. Protecting our food/way of life = protecting our water.”

## SIGNAL BOX SUBMISSION TEMPLATE



LEFT SIDE



FRONT DESIGN



RIGHT SIDE



BACK DESIGN