

Attachment A – Scope of Work

Fernley Mural, Music and Margaritas Festival

- The Contract will coordinate and facilitate the Fernley Mural, Music and Margaritas Festival, including all artist and venue contracts, artist selection and artist assignment, artist stipends, equipment and supplies for the murals, insurance, advertising and marketing, merchandising, providing housing for the traveling artists, providing meals for the artists, music, web design and management, logo design, administration, logistics and fiscal agency, documentation of the event, volunteer coordination and fundraising.
- Mural locations
 - Contractor shall assess and determine best possible locations that benefit the City of Fernley.
 - Contractor shall ensure murals will be a minimum size of 8' x 8'.
 - Contractor shall contract all mural locations with the land owners directly. The City will not be part of those contracts.
 - The City is willing to utilize City parks as a possible location for a mural and encourages contractors to reach out to the City for such approval if a park is viable. The City Manager's Office must approve all mock-up mural designs that will be installed on City property.
 - Any contracts shall contain a provision that notes the City is not responsible for the payment of creation of the murals, nor is the City responsible for the maintenance of the murals.
- Artist Selection
 - Contractor shall assess and determine best possible artists for creation of the murals.
 - Contractor shall contract all artists directly. The City will not be part of the Contract.
 - Contractor shall ensure all land owners agree with the selected mural art and artist and location.
- Timeline
 - Contractor agrees to make best and reasonable efforts to comply with the attached timelines.