



CITY OF FERNLEY

FERNLEY CONVENTION AND TOURISM AUTHORITY AGENDA REPORT

Meeting Date: December 13, 2021

REPORT TO: Fernley Convention and Tourism Authority Board
REPORT FROM: Daphne Hooper, City Manager
REVIEWED BY: Denise Lewis, City Treasurer

FINANCIAL IMPACT:

Yes: No:

CURRENTLY BUDGETED:

Yes: No:

FUND/ACCOUNT:

220-480-800

ACTION REQUESTED: Consent Ordinance Resolution Motion Receive/File

AGENDA ITEM: Staff Report (For Possible Action): Discussion and Possible Action to Approve reimbursement to the 4th of July Committee in the amount of \$4,516.00 for the 2021 4th of July event expenses.

Agenda Item Brief: The 4th of July Committee coordinates the Fernley 4th of July event annually, which draws thousands of people to the day-long event. The Committee did not apply for the Fernley Convention & Tourism Authority Grant (FCTA) Round One of Fiscal Year 2021/22 opportunity, which funds tourism events from July 1, 2021 through December 31, 2021. Staff is asking for FCTA Board approval to reimburse the 4th of July Committee for July 4th event expenses in the amount of \$4,516.00.

Recommended Motion:

“I move to approve the reimbursement in the amount of \$4,516.00 to the 4th of July Committee for the 2021 4th of July event expenses.”

Business Impact (per NRS Chapter 237):

- A Business Impact Statement is Attached.
- A Business Impact Statement is not required because this is not a rule (term excludes vehicles by which legislative powers are exercised under NRS Chapters 271, 278, 278A, or 278B).

See attached report for background, analysis, alternatives.

ALTERNATIVES:

Council may request for more information, motion for a different amount, or deny the request.

BACKGROUND:

The 4th of July Committee coordinates the Fernley 4th of July event annually, which draws thousands of people to the day-long event. The 4th of July Committee regularly applies for the FCTA Round 1 and Round 2 Grant opportunities; however, due to changes in the Committee's members and volunteers, the Committee did not apply for the FCTA Grant opportunity that grants funds for events July 1, 2021 through December 31, 2021. The expenses include radio advertisement and portable toilet rentals dated July 2021.

In behalf of the 4th of July Committee, staff is requesting the FCTA Board to approve reimbursement in the amount of \$4,516.00 to the 4th of July Committee for July 4th event expenses.

FINANCIAL IMPLICATIONS:

The FCTA budget has the funds to cover the request.

ATTACHMENTS:

None