

City of Fernley
2021
Citizens Leadership Academy

February 9, 2021

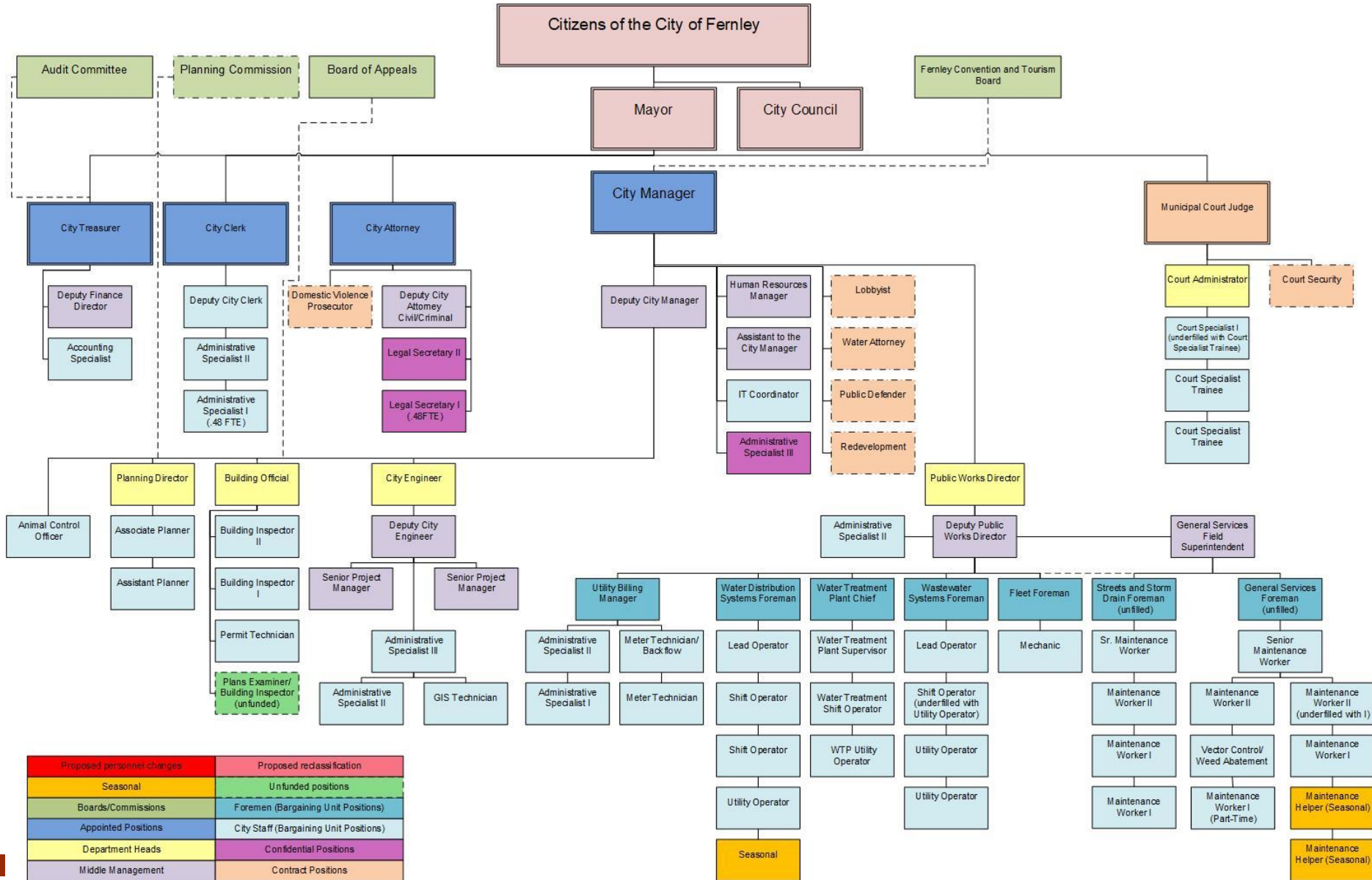


Citizen's Academy Schedule

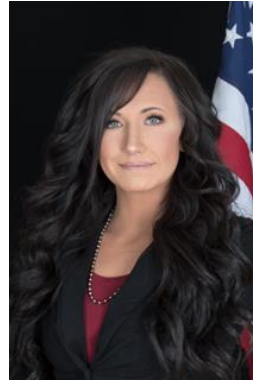
- February 9 – City Manager/Fernley Chamber
- February 16 – City Clerk/City Treasurer
- February 25 – City Attorney/Municipal Court
- March 4 – Building/Planning
- March 11- Public Works/City Engineering



City Organizational Chart



Proposed personnel changes	Proposed reclassification
Seasonal	Unfunded positions
Boards/Commissions	Foremen (Bargaining Unit Positions)
Appointed Positions	City Staff (Bargaining Unit Positions)
Department Heads	Confidential Positions
Middle Management	Contract Positions



Mayor and City Council

- Roy Edgington, Mayor
- Ray Lacy, Ward 1
- Felicity Zoberski, Ward 2
- Stan Lau, Ward 3
- Albert Torres, Ward 4
- Fran McKay, Ward 5



Strategic Plan 2021- 2026

Community Vision

By 2040 Fernley is a community that:

- Is vibrant, safe, friendly, and family-oriented with a high quality of life and engaged residents
- Has a strong local economy and abundant amenities for residents
- Has a financially stable city government

City Mission

It is the mission of the City of Fernley to facilitate the orderly growth of the community and to see that quality municipal services are provided in the most professional, efficient, and cost-effective manner.

Values

Integrity, Accountability, Transparency, Respect





Strategic Plan 2021 - 2026 Goals

Livable Community

- Manage sustainable growth and maintain public infrastructure
- Develop a defined city center with a mix of businesses, restaurants, and entertainment
- Encourage a variety of housing types, density and price that accommodate the needs, desires and financial abilities of the current and future households.



Connected and Engaged



- Increase opportunities for civic engagement and community building

Progress through Partnership

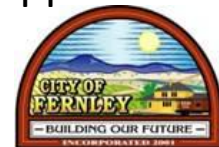


- Maintain strong partnerships with public agencies and community organizations

Robust Municipal Services



- Ensure municipal services meet the needs and expectations of the community
- Develop and maintain revenue sources to support community improvements and services



City Manager's Office

The mission of the City Manager's Office is to provide positive administrative leadership to the City Government and ensure efficient and effective municipal services to residents. Primary responsibilities include:

- City Administration
 - Implement policies established by the Council (i.e. Strategic Plan)
 - Emergency response (Pandemic)
- Budget Development and Implementation
- Human Resources
- Grants Administration
- Council Support
- Government Relations
- Economic Development
- Information Technology
- Water Policy Arts & Culture
- Animal Control
- Customer Service



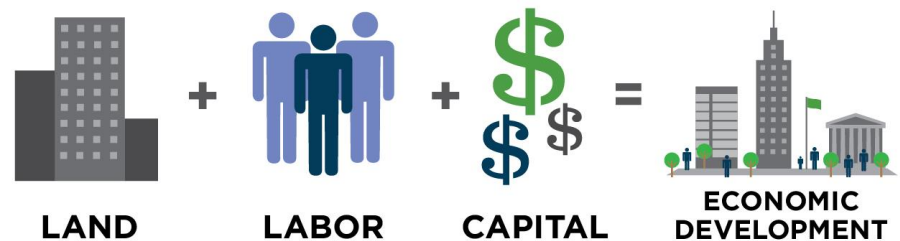
Budget

- The Budget Cycle
 - \$31,299,534 City Budget
 - General Fund
 - Water Fund
 - Sewer Fund
 - Special Revenue Fund
 - Capital Projects
 - 65 Employees
 - Budget process
 - Council Priorities
 - Budget instructions
 - Submission of requests
 - Revenue projections
 - Budget workshops
 - Final budget



Economic Development

- Generally, economic development focuses on improving the standard of living through the creation of jobs, the support of innovation and new ideas, the creation of higher wealth, and the creation of an overall better quality of life.
 - Fernley – from bedroom community to self-sustaining city
 - Working with partners
 - EDAWN
 - NNDA
 - WNDD

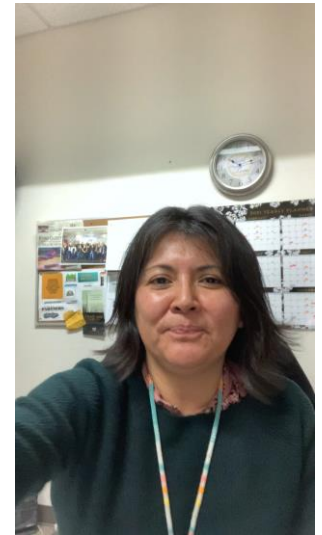
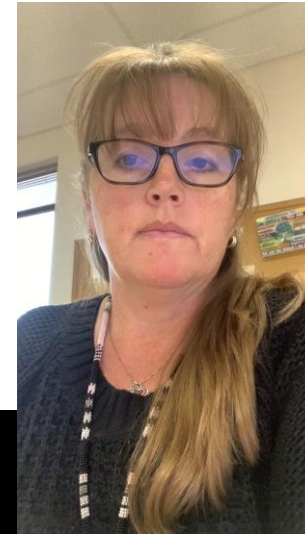


Water Policy

- City spends a great deal of time on water
 - Ground water
 - Surface water
 - Development
 - Water Resource Plan
 - Truckee River



Our Staff





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